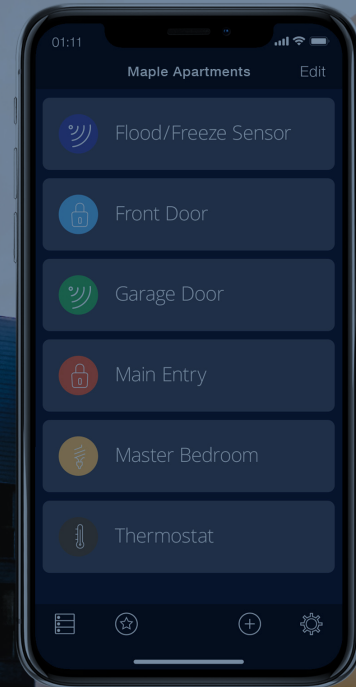




INCREASE PROPERTY VALUE WITH BRIVO SMART APARTMENT

Multifamily properties need more ways to differentiate in the market and increase value.

Brivo Smart Apartment brings property access and apartment automation together to improve resident retention, attract new prospects and generate additional revenue by charging a premium for the latest PropTech features.



Unit Rate Increase	Take the expected bump in rent and annualize it. This shows a conservative increase of \$35.	\$35 per month	12 months	\$420 per year
Building Rent Increase	Multiply the unit rate increase by the number of units in your community to see your yearly revenue/income increase.	420 per year/unit	200 units	\$84K per year
Value Increase	Take that net operating income (NOI) and divide it by your market cap rate to see your increased property value.	NOI Cap Rate	\$84,000 5%	\$1.68 million