

Mobile Access Management

Finding A Home in
Commercial Facilities

MOBILE ACCESS CONTROL IS NO FAD

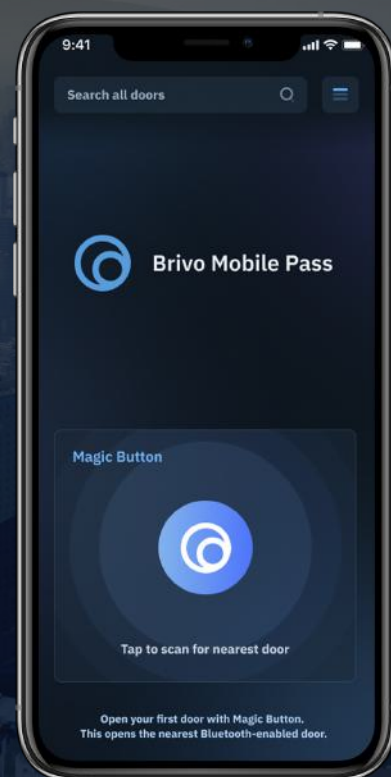
Keycards and plastic fobs have dominated the commercial and residential access control market for decades, but that era is winding down. Cards get stolen, are frequently lost and forgotten, and are expensive to issue and replace. Staff and residents often lend their badges to colleagues, which introduces vulnerabilities to the facility or organization and taints the audit trail. Badges can also be spoofed and duplicated by criminals and adversaries.

Biometrics have emerged for use in limited high-security access applications, but concerns about cost, privacy, convenience, and accuracy have curtailed growth in that market.

Today's most quickly growing access control solution leverages what almost everyone today keeps with them at all times: their smartphones. They receive electronic access to a mobile app from their employer, residence manager, or other authorizing party, and register themselves at their convenience. Once registered, staff or residents can enter doors to which they are given access based on their role, time of day, or other factors. They don't need to fish in their pockets for a card or fob, hang a badge around their neck, or clip a credential to their belt.

"When is a door not a door?" goes a common kids joke. "When it's ajar (a jar)." With mobile technology disrupting the access control space, a slight change to that joke reflects today's new reality: "When is a door not a door? When it's an app feature."

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CALCULATING THE BENEFITS OF MOBILE ACCESS

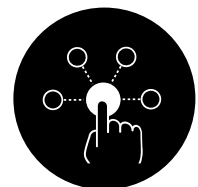
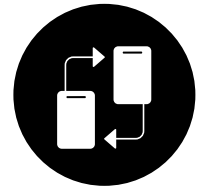
The COVID pandemic continues to transform the workplace. With a more volatile job market, hybrid work on the rise, workers focusing on mental health, and many staff reluctant to commute to the office, management's behavior, policies, and procedures are under heavy scrutiny. Current and potential employees view every element of the working experience as evidence of their organization's level of accommodation and respect for them.

BENEFITS TO STAFF

- Mobile access respects their time – they register where and when they want; no need to come to the office
- Mobile access respects their privacy – no biometric readers other than what they are comfortable using in their own phones
- Mobile access respects their wallet – no charges for replacement cards
- Mobile access respects their need for convenience – changes in credentials are remote and seamless
- Mobile access meets them where they want to be – mobile first is already standard for applications ranging from car rides and dating to hotels and photography
- Mobile access scales to infinite uses – an access app can, or will soon be able to, do everything to register a visitor and book a conference room to adjust room temperature and dim lighting

BENEFITS TO THE ORGANIZATION

- No need/cost to print and distribute cards
- No need to replace lost cards
- Staff much less likely to lose or lend their phone, which increases security
- Multifactor authentication using biometrics in the phone (e.g. face recognition and fingerprints) adds security
- Staff and residents view mobile access as a positive gesture towards convenience and accommodation
- Administrators don't have to be in an office to issue a physical pass, they can more easily manage access and credentials from anywhere



BRIVO MOBILE PASS

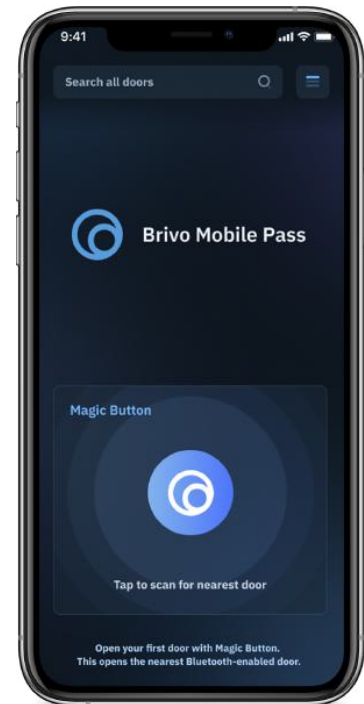
- Multisite access in one app
- Instant credentialing
- Biometric smartphone multifactor authentication
- Secure credential storage
- User-friendly app
- Your phone is your badge
- No sharing, theft, or loss of cards
- No biometric readers at access points
- For both Android and iOS

Brivo Mobile Pass for residences

- One app to access common spaces, apartments, and smart home amenities
- App-issued guest passes
- Modern smart home experience

Brivo Mobile Pass for offices

- One credential for multiple facilities and amenities
- Siri shortcut for hands-free option



WHY BRIVO

Brivo, Inc., created the cloud-based access control and smart spaces technology category over 20 years ago and remains the global leader serving commercial real estate, multifamily residential and large distributed enterprises. The company's comprehensive product ecosystem and open API provide businesses with powerful digital tools to increase security automation, elevate employee and tenant experience, and improve the safety of all people and assets in the built environment. Brivo's building access platform is now the digital foundation for the largest collection of customer facilities in the world, occupying over 300 million square feet across 42 countries.

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