



# NORTH BETHESDA MARKET SHOPPED AND FOUND A SCALABLE PLATFORM

for its growing multi-tenant and  
multi-use property



## WHY BRIVO

- Create access schedules and edit user permissions for commercial, residential and restaurant spaces in one platform
- Get a comprehensive look at what is happening throughout the property with an event activity log
- Add new doors quickly and easily and scale the security platform as the property grows

## THE CHALLENGE

North Bethesda Market includes residential, commercial and dining spaces.

Management needed to secure more than 400 apartments and 200,000 square feet of retail space in a way that delivered a positive tenant experience.

## THE CHANGE

With such widespread access control needs, Brivo was the best way for North Bethesda Market to protect each space and every tenant and visitor.

Brivo remote management and access control reporting helps the security team manage the property at all times. Should the need arise, they can provide information to local law enforcement about who used specific doors and when.

## EASE OF USE AND EMPLOYEE TRAINING

The cloud-based system is easy to use and makes training new system administrators very simple. Administrators can create and manage multiple user groups, each with different access privileges. North Bethesda Market manages approximately 900 users, divided into 15 separate groups, each with different day, time and access point privileges.

**"Brivo is very user friendly. I've trained several people to work on the system, and we've had no challenges."**

Summer Jridi

## ABOUT NORTH BETHESDA MARKET

This high-end market has a mix of functions including residential apartments, retail, dining and commercial spaces with world-class shops and restaurants including Whole Foods Market, LA Fitness and Starbucks. North Bethesda Market is a property majority-owned by CBRE.

**"Brivo really makes a difference in improving the management of this very busy, diverse property."**

-Summer Jridi, General Manager

## ABOUT BRIVO

Brivo is the global leader in mobile, cloud-based access control for vacation rental, commercial real estate, multifamily residential, and large distributed enterprises. Our comprehensive product ecosystem and open API provide businesses with powerful digital tools to increase security automation, elevate employee and tenant experience, and improve the safety of all people and assets in the built environment. Having created the category over twenty years ago, our building access platform is now the digital foundation for the largest collection of customer facilities in the world, trusted by more than 25 million users occupying over 300M square feet of secured space in 42 countries.

Our dedication to simply better security means providing the best technology and support to property owners, managers, and tenants as they look for more from buildings where they live, work, and play. Our comprehensive product suite includes access control, smart readers, touchless mobile credentials, visitor management, occupancy monitoring, health and safety features, and integrated video surveillance, smart locks, and intercoms. Valued for its simple installation, high-reliability backbone, and rich API partner network, Brivo also has the longest track record of cybersecurity audits and privacy protections in the industry.