

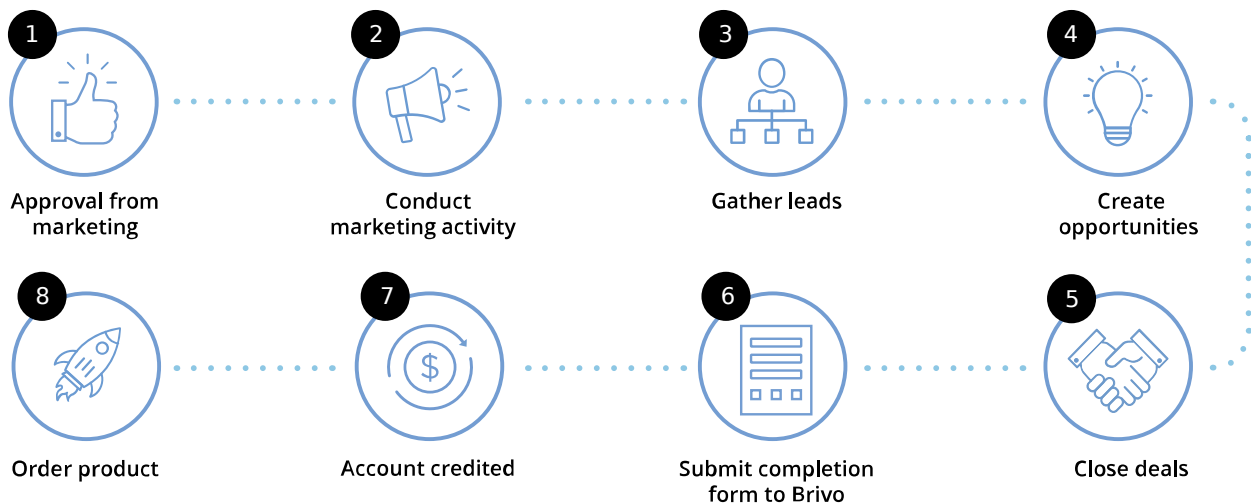


# Brivo Co-op Program Benefits

Brivo Co-op is an exciting program offered by Brivo that provides support to qualified Brivo Partners for approved marketing activities.

As a participating Partner, you are eligible to receive up to 50% of the cost of your marketing activities to help grow your business. The Co-op reimbursement is provided in the form of a credit that is applied to your Brivo account.

## HOW THE PROCESS WORKS:



## HOW TO PARTICIPATE:

- Fill out the [Brivo Co-op Request Form](#) 30 days before the proposed marketing activity
- You will receive a response within 3 business days from Brivo Channel Marketing
- Brivo Channel Marketing will walk through your form and provide any support you may need
- Execute your marketing activity or campaign (don't forget to take photos when applicable)
- Submit the [Brivo Co-Op Completion Form](#), including receipts and photos, within 10 days of completing the activity or campaign
- The approved Co-op reimbursement amount will be applied to your Brivo account

## MARKETING ACTIVITIES YOU CAN DO:

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### **Paid Advertising**

Purchase advertising time/space to promote your company and Brivo

### **Radio Advertising**

Advertise Brivo cloud access control via local radio spots to promote your business

### **Local Print Advertising**

Purchase advertising space for your company and Brivo in your local newspapers or magazines

### **Online/SEO Advertising**

Purchase paid ads on google to increase your SEO

### **Conference and/or Event Participation**

Reserve a booth at a conference or participate in a local event to promote your Brivo business.

### **Promotional Banners Featuring Brivo**

Order a new banner featuring Brivo for shows and events

### **Paid Speaker at a Virtual Event**

Host a webinar and hire a paid speaker to draw more attendees

### **Incentive/Prize at a Webinar or Virtual Event**

Host a webinar or virtual event and provide an incentive to attend via a drawing or gift card

### **Lunch or Brunch**

Virtual or in-person event where brunch or lunch is provided live or via delivery along with a Brivo presentation

### **Truck Magnets/Branding with Brivo**

Wrap a company truck in Brivo branding

