



Templates Posts for Social Networks

Brivo suggests opening a LinkedIn account for your company and publishing regularly

Use LinkedIn to raise awareness for your products and services and to help achieve employees' marketing and sales goals.

LinkedIn is the most trusted social network in the U.S. with 875 million members, and 55 million companies are on LinkedIn. In addition, it's available in 200+ countries in 24 languages.

Sample posts from Brivo company LinkedIn page are below. Feel free to share them from your company page with your commentary and insights.

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Restrictions & Guidance

When you post on social media, you need to ensure that no confidential information is shared. Do not share anyone about Brivo's intellectual property or sensitive information.

Avoid discussing Brivo internal information (like agreements or business plans that have not been communicated to the public.) Do not share information that can help find a person (such as a colleague or partner contact.)

Partners must avoid offensive or discriminatory material. Topics to avoid because they might be offensive include politics, religion, violence, and sex. Comments concerning sex, gender reassignment, race, nationality, handicap, sexual orientation, religion, views, or age are discriminatory, bullying, or harassing.